# Privacy Policy - January 2019

# 1. Privacy at a glance

## **General information**

The following notes give a simple overview of what happens to your personal information when you visit our website. Personal data is all data that personally identifies you. Detailed information on the subject of data protection can be found in our privacy policy listed under this text.

#### Data collection on our website

Who is responsible for the data collection on this website?

The data processing on this website is carried out by the website operator. Its contact details can be found in the imprint of this website.

#### How do we collect your data?

Your data will be collected on the one hand, that you tell us. This may be e.g. to trade data that you enter in a contact form. Other data is collected automatically when visiting the website through our IT systems. These are above all technical data (for example Internet browser, operating system or time of the page request). The collection of this data is automatic as soon as you enter our website.

#### What do we use your data for?

Part of the data is collected to ensure a flawless provision of the website. Other data can be used to analyze your user behavior.

#### What rights do you have regarding your data?

At any time, you have the right to obtain free information about the origin, recipient and purpose of your stored personal data. You also have a right to request the correction, blocking or deletion of this data. For this purpose and for further questions about data protection, you can contact us at any time at the address given in the imprint. Furthermore, you have a right of appeal to the competent supervisory authority. In addition, you have the right to request the restriction of the processing of your personal data in certain circumstances. Details can be found in the privacy policy under "Right to restriction of processing".

## Analysis tools and third-party tools

When you visit our website, your surfing behavior can be statistically evaluated. This happens mainly with cookies and with so-called analysis programs. The analysis of your surfing behavior is usually anonymous; the surfing behavior cannot be traced back to you. You can object to this analysis or prevent it by not using certain tools. Detailed information can be found in the following privacy policy. You can object to this analysis. We will inform you about the possibilities of objection in this privacy policy.

# 2. General information and mandatory information

## **Data protection**

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various personal data will be collected. Personal information is information that personally identifies you. This Privacy Policy explains what information we collect and what we use it for. It also explains how and for what purpose this happens.

Please note that data transmission over the Internet (for example, when communicating by e-mail) may have security vulnerabilities. A complete protection of the data from access by third parties is not possible.

#### Note to the responsible body

Responsible for the collection, processing and use of your personal data within the meaning of Art. 4 No. 7 GDPR is:

Peter Schulz-Heise Ing. Büro TTI, B. Peter Schulz-Heise, Stadtring 207, 64720 Michelstadt Tel. +49 6061 3382, Fax +49 6061 71162 E-Mail: <u>tti@schulz-heise.com</u> Responsible entity is the natural or legal person who, alone or in concert with others, decides on the purposes and means of processing personal data (such as names, e-mail addresses, etc.).

If you wish to object to the collection, processing or use of your data by us in accordance with this Privacy Policy or for individual measures, you can address your objection to the person responsible.

You can save and print this privacy policy at any time.

#### Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke an existing consent at any time. An informal message by e-mail to us is enough. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

## Right to object to data collection in special cases and direct mail (Article 21 GDPR)

If the data processing based on Art. 6 para. 1 lit. e or f DSGVO, you have the right at any time to object to the processing of your personal data for reasons that arise from your situation; this also applies to profiling based on these provisions. The respective legal basis on which a processing is based can be found in this privacy policy. If you object, we will no longer process your personal data unless we can identify compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or processing for the purpose of enforcing, pursuing or defending legal claims (Objection according to Art. 21 Abs. 1 DSGVO).

If your personal data is processed to operate direct mail, you have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct mail. If you object, your personal data will then no longer be used for the purpose of direct advertising (objection under Art. 21 (2) GDPR).

#### Right of appeal to the competent supervisory authority

In the case of violations of the GDPR, the persons concerned have a right of appeal to a supervisory authority, in the Member State of their habitual residence, their place of work or the place of the alleged infringement. The right of appeal is without prejudice to any other administrative or judicial remedies.

## **Right to data portability**

You have the right to have data that we process based on your consent or in fulfillment of a contract, in itself or to a third party in a standard, machine-readable format. If you require the direct transfer of data to another person in charge, this will only be done to the extent technically feasible.

#### Information, blocking, deletion and correction

You have the right to free information on your stored personal data, their origin and recipient and the purpose of the data processing and, if necessary, a right to rectification, blocking or deletion of this data. For further information on personal data you can contact us at any time at the address given in the imprint.

- If you deny the accuracy of your personal information stored with us, we generally need time to review it. For the duration of the audit you have the right to request the restriction of the processing of your personal data.
- If the processing of your personal data is unlawful, you may request the restriction of data processing instead of deletion.
- If we no longer need your personal information, but you need it to exercise, defend or assert rights, you have the right to request that your personal information be restricted instead of being deleted.
- If you have filed an objection under Art. 21 (1) GDPR, a balance must be made between your interests and ours. If it is not clear whose interests prevail, you have the right to demand the restriction of the processing of your personal data.

If you have restricted the processing of your personal data, these data may be - except for their storage - only with your consent or for the assertion, exercise or defense of legal claims or to protect the rights of another natural or legal person or for reasons of important public interest the European Union or a Member State.

## **Opposition to advertising emails**

The use of published in the context of the imprint obligation contact information for sending unsolicited advertising and information materials is hereby rejected. The operators of the pages expressly reserve the

right to take legal action in the event of the unsolicited sending of advertising information, for example through spam e-mails.

# 3. Data collection on our website

# Cookies

The internet pages partly use so-called cookies. Cookies do not harm your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and stored by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted after your visit. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser the next time you visit.

You can set your browser so that you are informed about the setting of cookies and allow cookies only in individual cases, the acceptance of cookies for certain cases or generally exclude and enable the automatic deletion of cookies when closing the browser. Disabling cookies may limit the functionality of this website.

Cookies that are required to carry out the electronic communication process or to provide certain functions that you wish to use (eg shopping cart function) are processed based on Art. 6 para. 1 lit. f DSGVO saved. The website operator has a legitimate interest in the storage of cookies for the technically correct and optimized provision of its services. Insofar as other cookies (such as cookies for analyzing your surfing behavior) are stored, they will be treated separately in this privacy policy.

## Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- used operating system
- Referrer URL Hostname of the accessing computer
- Time of the server request
- IP address

A merge of this data with other data sources will not be done.

The collection of this data is based on Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in the technically error-free presentation and the optimization of his website - for this, the server log files must be recorded.

## Contact form

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored in order to process the request and in case of follow-up questions. We will not share this information without your consent.

The processing of the data entered the contact form is therefore exclusively based on your consent (Art. 6 (1) lit. DSGVO). You can revoke this consent at any time. An informal message by e-mail to us is enough. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

The information you provide in the contact form will remain with us until you ask us to delete it, revoke your consent to storage, or delete the purpose for data storage (for example, after your request has been processed). Mandatory statutory provisions - especially retention periods - remain unaffected.

# Request by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your request, including all resulting personal data (name, request) will be stored and processed by us for the purpose of processing your request. We will not share this information without your consent.

The processing of these data is based on Art. 6 para. 1 lit. b DSGVO, if your request is related to the fulfillment of a contract or if it is necessary to carry out pre-contractual measures. In all other cases, the processing is based on your consent (Article 6 (1) a DSGVO) and / or on our legitimate interests (Article 6 (1) f DSGVO), since we have a legitimate 6/8 interest to have effective processing of requests addressed to us.

The data sent by you to us via contact requests remains with us until you ask us to delete, revoke your consent to the storage or the purpose for the data storage is omitted (e.g. after completion of your request). Mandatory statutory provisions - statutory retention periods - remain unaffected.

# 4. Newsletter

#### **Newsletter data**

If you would like to receive the newsletter offered on the website, we need an e-mail address from you, as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter, Further data are not collected or only on a voluntary basis. We use this data exclusively for the delivery of the requested information and do not pass it on to third parties.

The processing of the data entered into the newsletter registration form takes place exclusively on the basis of your consent (Art. 6 (1) lit. DSGVO). The granted consent to the storage of the data, the e-mail address and their use for sending the newsletter can be revoked at any time, for example via the "unsubscribe" link in the newsletter. The legality of the already completed data processing operations remains unaffected by the revocation.

The data you have stored with us for the purposes of subscribing to the newsletter will be saved by us from the newsletter until your subscription and deleted after cancellation of the newsletter. Data stored for other purposes with us remain unaffected.

# 5. Plugins and Tools

## **Google Web Fonts**

This site uses so-called web fonts, provided by Google, for the uniform representation of fonts. The Google fonts are installed locally. There is no connection to Google servers.

#### **Google Analytics**

We use Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about the use of this website by the site visitors are usually transmitted to a Google server in the USA and stored there.

This is also our legitimate interest in accordance with Article 6 paragraph 1 p. 1 f) GDPR.

Google has submitted to the Privacy Shield Agreement between the European Union and the United States and certified. As a result, Google agrees to comply with the standards and regulations of European data protection law. You can find further information in the following linked entry:

#### https://www.privacyshield.gov/participant?id=a2zt00000001L5AAI&status=Active .

We have activated IP anonymization on this website (anonymizeIP). As a result, your IP address will be truncated by Google beforehand within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. Google will use this information on our behalf to evaluate your use of the website, to compile reports on website activity, and to provide us with other services related to website activity and internet usage.

The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google information. You can prevent the storage of cookies by a corresponding setting of your browser software; However, please be aware that in this case you may not be able to use all features of this website.

In addition, you may prevent the transmission to Google of the data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading the browser plug-in available under the following link and install:

#### http://tools.google.com/dlpage/gaoptout?hl=en

As an alternative to the browser plug-in or within browsers on mobile devices, you can click on the following link to set an opt-out cookie that will prevent Google Analytics from entering this website in the future (this opt-out cookie only works in this browser and only for this domain, delete the cookies in your browser, you must click this link again): [deactivate Google Analytics]

#### Source: